

# Ride the Wave to SCA!



Society of California Archivists  
2012 Annual General Meeting  
April 26-28 | Ventura, CA  
Crowne Plaza Ventura Beach Hotel



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Carleton E. Watkins, Vernal Falls, 300 ft, Yosemite, 1861, Mammoth plate albumen print, 15 7/8" x 20 1/4"

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Dr. Cephas L. Bard in front of San Buenaventura Mission, Ventura, CA, c. 1900 (PN 840). *Image courtesy of the Museum of Ventura County.*

**Cover:** Bathing in the Surf, Ventura Pier, c. 1904 (PC 21550) & Orange Groves and Oil Wells, c. 1925 (PC 22881). *Images courtesy of the Museum of Ventura County.*



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Online Archive of California

► **Attend our contributor meeting**

Meet fellow contributors, talk with OAC staff, and learn about what's new. Open to all.

Session 14 - Sat. 2:15 pm

► **Stop by our booth**

Ask us questions, pick up fliers, and just say hello in the exhibit hall. Chocolate provided!



Mission San Buenaventura, Cal

187

San Buenaventura Mission, Ventura, CA, c. 1910 (PC 22571).

*Image courtesy of the Museum of Ventura County.*

## Welcome to the 2012 AGM in Ventura!

On behalf of the Board of Directors, Program Committee, and Local Arrangements Committee of the Society of California Archivists, welcome to the 2012 Annual General Meeting in Ventura! This year's theme, "Ride the Wave to SCA," recognizes Southern California's longstanding love affair with its beaches and coastal waters. The conference hotel is located on the beach at the end of California Street (known locally as "C Street"), overlooking Surfer's Point, site of the annual *C Street Longboard Classic* competition each fall. Families have been flocking to Ventura's seashore to enjoy the sun, sand, and surf for over a century and surfers come from miles around to ride the waves that break along Ventura County's coastline from County Line to Rincon.

As archivists we experience trends and fluctuations in the acquisition or transfer of certain subject matter or material types from year to year. Whether you're currently riding a wave of audiovisual collections, born-digital materials, or more traditional manuscripts, this year's AGM program offerings will inform and inspire you. The sessions and workshops explore many aspects of archival work: appraisal, preservation, digital curation, reference services, audiovisual stewardship, historical methodologies, social justice, and the archivist as volunteer. We'll also get an encore from some of last year's favorites—"Archivists That Are Doin' It for Themselves," the new technologies exchange forum, and a presentation by the digital archivists from the Computer History Museum and Stanford University.

In addition to sharing our experiences and learning from one another, we'll have opportunities to examine and influence our profession's directions through an SCA Leadership Meeting, an SCA Members' Meeting, and an Online Archive of California Contributors' Meeting. While we consider the current and future challenges in our profession, we will also take time to reflect on the past as we celebrate the twenty-fifth anniversary and remarkable achievements of the Western Archives Institute, an educational program overseen in partnership by SCA and the California State Archives.

The educational components of the program are complemented by ample opportunity for informal interaction between attendees through meeting breaks, luncheons, mixers, Gourmet Night, and an Opening Reception. Sponsors will be on hand all day Friday to answer questions and demonstrate their products and services. Our guest speakers will approach California's history from different perspectives, taking us from the Civil War to the present, and from life in the Great Central Valley to the coastal culture of surfing. Our Opening Reception will be hosted by the Museum of Ventura County, where we will learn more about the peoples and history of Ventura County.

Ventura offers all the amenities of a modern metropolis, while retaining the warmth and small-town hospitality of days gone by. In the words of George W. Andrus, who visited the city more than 100 years ago, "Ventura has many charms that attract the stranger. Your city impresses me as being alive . . . I am delighted with the place" (*Ventura Free Press*, April 21, 1909). Nestled between the foothills and the seashore, the harbor town of Ventura has attracted a constant stream of settlers over the past 200 years with its temperate climate and abundance of natural resources. In its early days Ventura was home to many communities, such as native Chumash, Franciscans, Mexicans, native Californios, Chinese, Spaniards, and various other peoples of European origin. This diverse heritage is still evident in the eclectic blend of the city's architecture, which features Victorian, Cape Cod, Mediterranean, Craftsman, Queen Anne, art deco, neoclassical, rancho, and Mission Revival style structures.



Oil Derrick, Ventura, CA, c. 1900  
(PC 22653). Image courtesy of  
the Museum of Ventura County.

As you explore the city and harbor, you will find evidence of Ventura's history—its Spanish and Mexican roots, the arrival of the Southern Pacific Railroad, the oil and fishing industries, and the cultivation of California's trademark produce: citrus, avocados, and strawberries. In recent years Ventura has embarked on a cultural renaissance, revitalizing downtown and waterside shops and restaurants, and building a vibrant culture of art and music. We hope you enjoy Ventura's rich history, friendly residents, quaint streets, and the natural beauty of its mountains and shores.

Lisa Miller, Program Committee Chair

Cyndi Shein, Local Arrangements Committee Chair

## Tours and Points of Interest



Candelaria, last of the San Buenaventura basket makers, c. 1910 (PN 4535). *Image courtesy of the Museum of Ventura County.*

Please join us Thursday evening for the AGM's Opening Reception at the Museum of Ventura County, where the museum librarian and curators will conduct guided tours of the exhibit gallery and research library, while speaking about some of the gems of their collections. The museum's collections include local art, objects from the Chumash and Mission eras, and other rare artifactual and archival items relating to Ventura County history. The museum is Point 1 on the Historic Walking Tour Guide map (included in

your Welcome Bag) and is within comfortable walking distance of the conference hotel. Be sure to dress warmly because the reception is outdoors and it gets chilly when the sun goes down.

We strongly recommend you explore downtown through a self-guided historic walking tour, so you don't miss landmarks such as the China Alley Memorial Mural (2004), the WPA-sponsored Gordon Grant mural (1936), the Beaux-Arts courthouse (1912), the Ortega family adobe (1859), and the final mission founded by Father Serra, Mission San Buenaventura (1782). If you explore downtown during the daylight hours, you will witness artists at work during this weekend's "Paint Ventura" event, and if you're free after dark, you might want to book a Ghost Tour of haunted spots around town. You might also enjoy a professionally-guided island tour, wine tour, food tour, or bicycle tour. Detailed information about local events is available at the SCA Registration Table.

Prior to the AGM we publicized a list of cultural heritage institutions in Ventura County and nearby Santa Barbara that were willing to provide SCA attendees with private behind-the-scenes tours. We hope you took advantage of the Road Trip Map and visited points of interest as you traveled to the conference or made plans to stop and see the sites on your way home.

## Acknowledgements

SCA would like to thank the many people who worked together to make the AGM a success: primarily, the Board of Directors, Program Committee, and Local Arrangements Committee. We would also like to express sincere gratitude to those outside these groups who supported our efforts:

Sarah Wilson, 2011 LAC Chair and Electronic Comm. Committee Chair  
Jennifer Maxon, Shanon Rice, Tim Schiffer, Charles Johnson, Anna Bermudez, and Ariane Karakalos of the Museum of Ventura County  
Morgan P. Yates, Automobile Club of Southern California Archives  
The Western Archives Institute

## **Society of California Archivists Board of Directors**

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Suzanne Noruschat, Manuscripts and Archives, Yale University Library

Tanya Hollis, Labor Archives & Research Center, San Francisco State Univ.

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Mor Fleisher-Leach, Camarillo (Publicity and Opening Reception Teams)

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Patsy Inouye, UC Davis (Online Registration Coordinator)

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Leilani Marshall, Sourisseau Academy (Registrar)

Jennifer Maxon, Museum of Ventura County (Publicity Team)

Kyle Morgan, ONE Archives (Gourmet Night Coordinator)

Shelley Nayak, Reagan Presidential Library (Opening Reception Coord.)

Rachel Rosenfeld, UCLA MLIS student (On-site Registration Team)

Cyndi Shein, The J. Paul Getty Trust (Chair)

Melissa Stone, San Francisco (On-site Registration Coordinator)

## Local Arrangements Committee Members, cont.

Dave Tambo, UC Santa Barbara, ret. (Points of Interest & Tours Coord.)

Lance Watsky, UCLA (On-site Registration Team)

Jenniffer Woodson, Ayn Rand Archives (Postcard & program design)



Little Grand Canyon, South Mountain, Santa Paula, CA

(PC 23496). *Image courtesy of the Museum of Ventura County.*

The screenshot shows a central interface with four main buttons arranged vertically: RESEARCH (top), TRACK, PUBLISH, and DESCRIBE (bottom). Lines connect these buttons to surrounding text boxes and descriptions. The top of the interface features the word "eloquent" in a stylized script font, followed by the tagline "Organizing data for eloquent presentation!"

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## **General Information**

### Conference Registration:

Registration will take place in the Crowne Plaza Lobby.

Thursday, April 26:      Workshop registration:      7:45 a.m. – 9 a.m.

                                Conference registration:      12 noon – 5 p.m.

Friday, April 27:      Conference registration:      8 a.m. – 5 p.m.

Saturday, April 28:      Conference registration:      8 a.m. – 11 a.m.

### Host Hotel:

Crowne Plaza Ventura Beach Hotel

450 E. Harbor Boulevard

Ventura, CA 93001

(805) 648-2100

### Registration Fees:

|             | Conference |      |      | Workshops |      |          |
|-------------|------------|------|------|-----------|------|----------|
|             | Full       | Fri. | Sat. | Dig.      | Cur. | Preserv. |
| SCA members | \$150      | \$75 | \$75 | \$185     | \$60 |          |
| Non-members | \$180      | \$90 | \$90 | \$235     | \$90 |          |
| Students    | \$80       | \$45 | \$45 |           |      | \$50     |



Silver Strand Beach, 1987 (PN 13374). Image courtesy of the Museum of Ventura County.

# Program

## Thursday, April 26

|                       |  |
|-----------------------|--|
| 8 a.m. – 5 p.m.       | <b>Workshop One</b><br>Digital Curation: Creating an Environment for Success (SAA Digital Archives Specialist Curriculum and Certificate Program)<br><br>Learn best practices and discover the differences and similarities between curating paper vs. electronic records. Presented by Jackie Esposito, University Archivist, Penn State Univ. Libraries. |
| 8:30 a.m. – 4:30 p.m. | <b>Workshop Two</b><br>Preservation for Archives and Archivists<br><br>This workshop will focus on the basic theory and direct, practical applications of preservation planning. Presented by Kristen St. John, Collections Conservator, UCLA Library.   |
| 9 a.m. – 12:30 p.m.   | <b>SCA Board meeting (Board members only)</b>  |



Beach at Rincon, Ventura, CA, 1918 (PN 4450).

*Image courtesy of the Museum of Ventura County.*

**Thursday, April 26 (continued)**

|                       |   |
|-----------------------|---|
| 1:30 p.m. – 5 p.m.    | <b>SCA Leadership Meeting</b><br>All SCA members are invited and encouraged to attend this meeting of the SCA Board with Committee chairs and others. Come meet SCA's leaders and learn how SCA operates.   |
| 5:30 p.m. – 8:30 p.m. | <b>Opening Reception</b><br>Museum of Ventura County<br>100 E. Main Street<br>Ventura, CA 93001<br>805 653-0323<br><br>Don't miss this opportunity to catch up with colleagues over a sumptuous meal and explore the art, history, and culture of our host city!<br><br>Throughout the evening, museum librarians and curators will conduct guided tours of the exhibit gallery and research library, while speaking about some of the gems of the collections, including:<br><br><ul style="list-style-type: none"><li>• Museum art collection by local artists</li><li>• Museum artifact collection of objects from Chumash baskets and Mission-era objects to historic agricultural tools</li><li>• The Research Library and Archives holdings of over 170,000 items relating to Ventura county history, including maps, photographs, newspapers, books, periodicals, manuscripts, oral histories, and audiovisual materials, many of them rare and unique</li></ul> |

**Friday, April 27**

|                      |  |
|----------------------|--|
| 8 a.m. – 5 p.m.      | <b>Registration for AGM</b>  |
| 8 a.m. – 5 p.m.      | <b>Vendor Exhibits</b>   |
| 8 a.m. – 5 p.m.      | <b>Silent Auction</b>  |
| 8:30 a.m. – 9 a.m.   | <b>New Member Meet &amp; Greet</b><br>Please join the Membership Committee at this informal gathering to meet your new colleagues. All new members are welcome, as are returning members who'd like to welcome those new to SCA.   |
| 9 a.m. – 10 a.m.     | <b>Plenary Address</b><br>William Deverell, "The Redemptive West"<br><br>This talk explores the redemptive landscapes—natural, psychological, and otherwise—of the post-Civil War American West. If questions over the fate of the West caused the Civil War, what can we see and say about the redemptive possibilities of post-war lives in the West? What did the region offer in the decades following the catastrophic war?<br><br>William Deverell is the Director of the Huntington-USC Institute on California and the West. |
| 10 a.m. – 10:30 a.m. | <b>Refreshments, Vendor Exhibits, &amp; Silent Auction</b>   |



San Buenaventura, with rare view of quadrangle where neophytes lived & worked. Ventura, CA, c. 1873 (PC 22580). *Image courtesy of the Museum of Ventura County.*

## **Friday, April 27 (continued)**

|                   |   |
|-------------------|---|
| 10:30 a.m. – noon | <p><b>Session 1</b></p> <p>Changing Moving Image Access: Presenting Video Artworks in an Online Environment</p> <ul style="list-style-type: none"><li>• Annette Doss, Getty Research Institute</li><li>• Mary K. Woods, Getty Research Institute</li></ul> <p>This presentation concerns the Long Beach Museum of Art Video Archive (LBMA) held at the Getty Research Institute. LBMA was among the first museums in the United States to focus on video as an artistic medium. The archive documents LBMA's innovative approaches to the production and display of video art between 1974 and 1999. Materials include artist files, exhibition records, LBMA's administrative records, materials on the museum's grant and cable television programs, photographic materials, and nearly 5,000 videotapes.</p> <p>Cultural institutions have recognized the importance of these influential video works which have changed the landscape of contemporary art. However, these time-based materials have left the repository, as well as the artist, in a quandary over issues such as preservation, accessibility, and proper display.</p> <p>This presentation focuses on the efforts to catalog and provide access to this extensive video collection. Topics include the arrangement, description, and cataloging of the collection, as well as the standards used in making the materials accessible. In addition, the intricacies of reformatting the LBMA videos and guiding both their content and metadata into GRI's digital repository for online access will be discussed.</p> |
|-------------------|---|



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## Friday, April 27 (continued)

10:30 a.m. – noon

### Session 2

Archivists That Are Doin' It for Themselves: Southern California Edition

Moderator: Michael Wurtz, University of the Pacific

- Clay Stalls, Loyola Marymount University. *Shady Dealings? Daniel Freeman's Failed Centinela Land Company*
- David Keller, Metropolitan Water District of Southern California. *Deep Water: Photos, Film, & Tape from the MWD Vaults*
- Peter J. Blodgett, Huntington Library, Art Collections and Botanical Gardens. Context and commentary.

Similar to last year, this session will give archivists who are “doin’ [history] for themselves” a venue to share their historical research and will reveal some local history to visitors. Clay Stalls will use the Daniel Freeman Papers, an important archival collection documenting the growth of pre-1900 Los Angeles, to examine Freeman’s failure to develop the Rancho Centinela in 1873. Freeman’s failure yields insights into L.A.’s development before its first great boom in the 1880s. David Keller will explore the history of the Metropolitan Water District, William Mulholland, the Colorado River Aqueduct, and the pre-MWD aqueduct surveys with assets from the organization’s collection including a rare video from the San Jacinto tunnel, along with interviews with former Aqueduct workers. Lastly, Peter Blodgett will comment upon the presentations and place their research in the larger context of Southern California’s development at the turn of the last century.

## Friday, April 27 (continued)

10:30 a.m. – noon

### Session 3

What Questions Do You Have? The Scope of Expanded Reference Services in Our Archives

Moderator: Wendy Kramer, San Francisco History Center, San Francisco Public Library

- Christina Moretta, San Francisco History Center, San Francisco Public Library
- Christina Rice, Los Angeles Public Library, Photo Collection
- Michael C. Oliveira, ONE National Gay & Lesbian Archives, USC

As archival collections become more discoverable via EAD finding aids, digitization, and social networking, what changes have archivists been experiencing in reference service work? What's happening with public awareness and demand for access, and how are we responding? How is the role of "the desk" evolving in a digital world, both face-to-face and virtually? How do original order and provenance meet a keyword-oriented public?



Cultivated Flowers, Ventura County, CA, c. 1900 (GP 446).

*Image courtesy of the Museum of Ventura County.*

## Friday, April 27 (continued)

Noon – 2:00 p.m.

### Luncheon

Janet Fireman, “Between Horizons: Traveling the Great Central Valley”

Frequent driving trips between L.A. and San Francisco cultivated and seasoned the historian’s esteem for California’s Great Central Valley, and ripened her curiosity about how authentic travelers—witnesses of the land—understood the Valley’s topographic variety, hydrology, ecosystems, and human cultures.

Janet Fireman edits *California History*, is curator emerita at the Natural History Museum of Los Angeles County, and is an Adjunct Professor of History at USC.

*The SCA Awards Ceremony will follow our speaker.*



Wharf, Cart & Ship, c. 1880 (PN 3118).

*Image courtesy of the Museum of Ventura County.*

## **Friday, April 27 (continued)**

2:15 p.m. – 3:45 p.m.

### **Session 4**

New Technologies and Archives: Exchange Forum 2012

Moderator: Robin Chandler, Grateful Dead Archive, UC Santa Cruz

- Gene Becker, Lightning Laboratories
- Todd Carter, Tagasauris
- Dominic McDevitt-Parks, NARA
- Jon Voss, Historypin
- Heather Moran, San Francisco Municipal Transportation Agency

Increasingly, archives amass more and more digital records and also use emerging technologies to provide access, process, and promote their collections. At this time of exponentially expanding digital data, archivists are searching for tools that will speed up metadata creation, improve latent semantic indexing, and incorporate crowdsourcing into the processing workflow. Archives are looking for ways to better inform their users through Wikipedia and social media. Some of our colleagues are already experimenting with presenting historical artifacts and manuscripts in a physical world through AR (augmented reality) applications. Representatives from diverse tech companies and a Wikipedian-in-residence will discuss their perspectives on designing new tools for archives, their experiences of working with archival institutions, and will also present some of their new products and services. This forum will include a brief presentation of specific products, along with a facilitated discussion.

**Friday, April 27 (continued)**

2:15 p.m. – 3:45 p.m.

**Session 5****In Pursuit of the Moral Imperative: Exploring Social Justice and Archives**

- Jasmine Jones, Simmons College
- Amanda Strauss, Simmons College

The recently revised Core Values of Archivists names social responsibility as one of the central principles of the archival profession and a guiding standard for the archivist's daily practice. The ongoing debate about the social roles, responsibilities, and relevance of archives and archivists is of great importance for educators, practitioners, and students who seek to understand the intersection of social activism and archival practice. Underlying this debate is the transformational question of whether or not social justice is or should be the highest pursuit of archivists. By pursuing social justice, archivists take a bold stance in the representation of identity and the construction of memory. In this session, two students examine the nature of documentation, "contested memory," and social activism through case studies of the Ukrainian émigré community in North America and human rights archives in post-dictatorial Chile.

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**Western  
Archives Institute**  
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**25**  
years

**Friday, April 27 (continued)**

|                       |   |
|-----------------------|---|
| 2:15 p.m. – 3:45 p.m. | <p><b>Session 6</b><br/>The Business of Audio-Visual Preservation<br/><br/>Moderator: Lance Watsky, UCLA Moving Image Archive Studies (MIAS) Program</p> <ul style="list-style-type: none"><li>• Cornelia Emerson, NY Film Academy</li><li>• Bob Sky, Audio Mechanics</li><li>• Leah Kerr, Mayme A. Clayton Museum</li><li>• Lauren Sorensen, Bay Area Video Coalition</li></ul> <p>This session will explore different methods of preserving and digitizing films, videos, and audio recordings. The attendees will also learn how to develop A/V preservation strategies, establish and build relations with service providers, and various fundraising approaches.</p> |
| 3:45 p.m. – 4:15 p.m. | <b>Refreshments, Vendor Exhibits, &amp; Silent Auction</b>  |
| 4:15 p.m. – 5:45 p.m. | <b>SCA Members Meeting &amp; Committee Meetings</b><br><br>All members are invited to this introduction to SCA, including an announcement of the SCA election results and a demo of handy features in SCA's website software. Everyone at the meeting has a chance to win a 1-year SCA membership. Committee meetings will follow.  |
| 6 p.m. – 7 p.m.       | <b>New Member Happy Hour</b><br><br>All new members are invited to join the Membership Committee for happy hour at the AQUA Beachfront Bar. It's a great way to meet new people and talk shop with other archivists.  |
| 6 p.m. – ?            | <b>Dinner</b><br>Gourmet Night or on your own.  |

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## Saturday, April 28

|                           |   |
|---------------------------|---|
| 8 a.m. – 11 a.m.          | <b>Registration for AGM</b>   |
| 8 a.m. – noon             | <b>Silent Auction</b>   |
| 8:45 a.m. –<br>10:15 a.m. | <b>Session 7</b><br><br>Lightning Talks<br><br>1 speaker. 6 minutes. 20 slides. Go!<br><br>Moderator: Lisa Miller, Hoover Institution Archives<br><br><ul style="list-style-type: none"><li>• April Gage, NASA Ames Research Center. <i>NASA History in Three Dimensions</i></li><li>• Jill Golden, Hoover Inst. Archives. <i>Meme Wars &amp; Memoirs: Google Trends and Hidden Collections</i></li><li>• Paul Grippaldi, Digital Revolution. <i>Audio &amp; Video Tape Preservation</i></li><li>• Kim Klausner, UC San Francisco. <i>From Darkness to Daylight: Uncovering Tobacco Industry Secrets Using the Legacy Tobacco Documents Library Multimedia Collection</i></li><li>• Jason Miller, College of Environmental Design, University of California, Berkeley. <i>Visual Indexes for Large Collections of 35 mm Slides</i></li><li>• Laura Williams, Special Collections, Stanford. <i>To Restrict or Not to Restrict: Balancing Access, Privacy and Confidentiality in the STOP AIDS Project Records</i></li><li>• Jennifer Martinez Wormser, Laguna College of Art + Design. <i>Questions I should have asked my shelving contractor before I signed the contract . . .</i></li><li>• Audra Eagle Yun, Special Collections &amp; Archives, UC Irvine. <i>Forget About the Backlog: Surfacing Accessions Using Archivists' Toolkit</i></li></ul> |

## Saturday, April 28 (continued)

8:45 a.m. – 10:15 a.m.

### Session 8

New Methodologies in Women's History:  
Negotiating the Challenges of Finding Women in  
the Archives

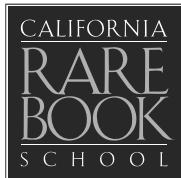
Moderator: Catherine Powell, Labor Archives  
and Research Center, San Francisco State  
University

- Mary Elizabeth Perry, Occidental College
- Joanne L. Goodwin, UNLV
- Kathleen E. Sheldon, Center for the Study  
of Women, UCLA
- Lisa Sousa, Occidental College
- Sherry J. Katz, San Francisco State  
University

Researching women in history is often complicated by the fact that women's voices and texts have been obscured in, or lost to, traditional archives. Until quite recently, women were not considered legitimate subjects of history or of archival collection. Nell Irvin Painter has argued that even many "achieving" women lacked their own archives because their papers were lost/destroyed or because no one considered them "important enough to warrant an archive." These five historians are part of a project demonstrating the innovative methodologies historians have developed for finding women in the sources. They have created new archives, found new meanings in male-centered collections by reading documents "against the grain," and woven together layers of information to reveal complexities.

## Saturday, April 28 (continued)

|                        |  |
|------------------------|--|
| 8:45 a.m. – 10:15 a.m. | <p><b>Session 9</b></p> <p>Digital Curation: Two Paths</p> <p>Moderator: Paula Jabloner, Computer History Museum</p> <ul style="list-style-type: none"><li>• Glynn Edwards, Special Collections, Stanford University Libraries</li><li>• Heather Yager, Computer History Museum</li><li>• Peter Chan, Special Collections, Stanford University Libraries</li><li>• Paula Jabloner, Computer History Museum</li></ul> <p>The session will provide a hands-on and life cycle approach to working with digital objects from two very different repositories. Presenters from the Computer History Museum and Stanford University Libraries will discuss their strategic overview of digital curation. We will cover the planning process, appraisal, creation of and ingest into a digital repository, metadata and delivery. The panelists will refer to:</p> <ol style="list-style-type: none"><li>1. Planning and implementation of Computer History Museum's small scale digital repository, which commenced in October 2011.</li><li>2. The life cycle of digital objects at Stanford University Special Collections, including the demonstration or production environment for exporting data/metadata from the Forensic Tool Kit (FTK), registering it in the digital object registry (DOR), depositing it into the Stanford Digital Repository (SDR), and delivery.</li></ol> |
|------------------------|--|



## 2012 Course Schedule

| Date             | Course   | Instructor                              |
|------------------|--|---|
| Jul. 30 - Aug. 3 | Book Collecting for Private and Institutional Collections                            | Bruce Whiteman                          |
| Jul. 30 - Aug. 3 | History, Identification, and Preservation of Photographic Materials                  | Gawain Weaver                           |
| Jul. 30 - Aug. 3 | History of the Book: The Nineteenth and Twentieth Centuries                          | Jeffrey D. Groves                       |
| Jul. 30 - Aug. 3 | Intellectual Property and Other Legal Issues for Rare Books and Manuscripts          | Maureen Whalen                          |
| Jul. 30 - Aug. 3 | Special Collections Librarianship: History, Theory, and Practice                     | Laura Stalker & Carrie Marsh            |
| Aug. 6-10        | History of the Book in Hispanic America, 16th-19th Centuries                         | Daniel J. Slive & David Szewczyk        |
| Aug. 6-10        | Old Books for Young Children   | Ruth B. Bottigheimer                    |
| Aug. 6-10        | Technology of Electronic Records   | Jacob Nadal                             |
| Aug. 6-10        | "What's Past is Prologue": An Introduction to Archives for Historians and Librarians | Daniel Lewis                            |
| Nov. 5-9         | Books of the Far West, with an Emphasis on California                                | Gary Kurutz                             |
| Nov. 5-9         | Donors and Libraries   | Susan M. Allen & William P. Barlow, Jr. |
| Nov. 5-9         | Rare Book Cataloging   | Randal Brandt                           |

For more information please see: [www.calrbs.org](http://www.calrbs.org)

## Saturday, April 28 (continued)

|                      |  |
|----------------------|--|
| 10:15 a.m. – 11 a.m. | <p><b>Break</b></p> <p>WAI 25th Anniversary Celebration</p> <p>Take a break to enjoy a late morning cup of coffee or tea and a variety of breakfast delights with the WAI Management Committee in celebration of WAI's 25th year of providing a program of archival education. Share a favorite memory, relax, and catch up with your SCA peers, fellow WAI alumni, and past and present WAI staff and faculty.</p>  |
| 11 a.m. – 12:30 p.m. | <p><b>Session 10</b></p> <p>What Is This and What Am I Supposed to Do with It? Appraising Scientific Records</p> <p>Moderator: Heather Yager, Computer History Museum</p> <ul style="list-style-type: none"><li>• Bonita Smith, The Aerospace Corporation</li><li>• Laura O'Hara, SLAC National Accelerator Laboratory</li><li>• Richard Boyden, NARA San Francisco</li></ul> <p>This session will inform attendees about the appraisal of voluminous modern collections at three different institutions: a corporate archive, a federal repository, and a science laboratory. Each speaker will discuss how appraising scientific records is unique to their repository. What guides their decisions—an institutional mandate, federal law, or future use? How do they determine the long term value of dense record sets that are sometimes rarely used? How similar is the appraisal process at these disparate institutions?</p> |

## Saturday, April 28 (continued)

|                      |  |
|----------------------|--|
| 11 a.m. – 12:30 p.m. | <p><b>Session 11</b><br/>SCA Strategic Planning Session</p> <p>How can SCA help its members in coming years? Whether you're a new member, long-time member, or non-member, come to this session to share your thoughts and opinions on what SCA is doing well, and where it could do better. The 2010s bring new changes and challenges to the archival profession—ones for which our members are seeking resources, support, and guidance. Join members of SCA's strategic planning task force and contribute your two cents as SCA gathers information to plan its future path.</p>  |
| 11 a.m. – 12:30 p.m. | <p><b>Session 12</b><br/>Vital Partnerships in Local History: How Pasadena is Teaming Up for Digital Access</p> <p>Moderator: Mary Ann Laun, Shatford Library, Pasadena City College</p> <ul style="list-style-type: none"><li>• Martha Camacho, Pasadena Public Library</li><li>• Diana Lopez, Shatford Library, Pasadena City College</li><li>• Dan McLaughlin, Pasadena Public Library</li><li>• Laura Verlaque, Pasadena Museum of History</li></ul> <p>Join the founding members of the Pasadena Digital History Collaboration as they discuss the partnership between a local history museum, a public library, a community college, and dozens of local organizations to create a digital collection which illuminates Pasadena's rich history.</p> |

## Saturday, April 28 (continued)

12:30 p.m. – 2 p.m.

### Luncheon

Jerome Lynn Hall, “Beyond the Blue Door: Why I Teach Surf Culture and History”

Play has often been described as little more than a series of physical movements. But in his seminal volume, *Homo ludens*, or “Man the Player,” preeminent Dutch historian and cultural theorist Johan Huizinga (b. 1872, d. 1945) explored the many social, psychological, and spiritual components of playful activity, likening it, on occasion, to the deeply expressive acts of dance and religious ceremony.

Because play necessarily occurs outside of “ordinary life,” it is shrouded in mystery and ritual. In play, we encounter transformational moments—thresholds through which our physical and psychological selves pass. Nowhere are these events better manifested than in the act of surfing.

Whereas most recreational activities are delimited by the artificial boundaries of gaming boards, courts, or fields, surfing is bounded only by nature; it is a threshold activity, realized on a narrow margin of water where land and sea intersect—a blue door through which those who pass are challenged and often changed: physically, psychologically, emotionally, and spiritually.

Jerome Lynn Hall is an Associate Professor of Anthropology at the University of San Diego. He is an officer in the Hawaiian Surf Club of San Onofre and a Board Member of the Surfing Heritage Foundation in San Clemente, California.

## Saturday, April 28 (continued)

2:15 p.m. – 3:45 p.m.

### Session 13

Archivists Volunteering—the Benefits, the Challenges, and the Joy

Moderator: Anne Hall, Federal Reserve Bank of San Francisco

- Susan Rojo, Green Library, Stanford University Libraries
- Gregory Williams, Archives and Special Collections, CSU Dominguez Hills
- Anne Hall, Federal Reserve Bank of San Francisco

This session will highlight the work of archivists volunteering in their communities and utilizing their professional expertise to support institutions in documenting and valuing their own history. The participants will describe the joys and challenges of supporting archives in non-profit organizations.

Archivists can bring a different perspective and welcomed professional skills to organizations. The panelists have engaged in a wide variety of activities with three diverse organizations: the San Francisco Chinatown YMCA, a Bay Area synagogue, and ONE National Gay and Lesbian Archives.

These outreach opportunities allow archivists to have a “sandbox” environment to try new and different concepts that may not be applicable in their actual job environment. Hear the panelists’ stories and get inspired to volunteer in your own community!

**Saturday, April 28 (continued)**

|                       |   |
|-----------------------|---|
| 2:15 p.m. – 3:45 p.m. | <p><b>Session 14</b></p> <p>Online Archive of California (OAC) contributor meeting</p> <ul style="list-style-type: none"><li>• Sherri Berger, California Digital Library</li><li>• Adrian Turner, California Digital Library</li></ul> <p>Are you a current contributor to the Online Archive of California (OAC)? Are you thinking about becoming a new member? Join us to meet fellow contributors, ask questions of OAC staff, and learn more about new tools and developments.</p>  |
| 2:15 p.m. – 3:45 p.m. | <p><b>Session 15</b></p> <p>Accessioning Digital Files: Tales from the Trenches</p> <p>Moderator: Lisa Miller, Hoover Institution Archives</p> <ul style="list-style-type: none"><li>• Nancy Enneking, Getty Research Institute</li><li>• Lisa Miller, Hoover Institution Archives</li><li>• Rebecca Wendt, California State Archives</li></ul> <p>Digital files transferred by FTP or downloaded from a creator's drive do not yield the traditional outcome of accessioning—a box assigned to a shelf location. These case studies address initial efforts to accession digital files at repositories dealing with government records, institutional records, and manuscript material. Because tried-and-true accessioning workflows have not yet been developed for born-digital files, speakers will share their experiences, general directions, problems, pitfalls, and use of tools such as Archivists' Toolkit.</p> |
| 4 p.m. – 5 p.m.       | <p><b>SCA Board meeting and AGM wrap-up</b></p> <p>(Board members only)</p>   |

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## Schedule at a Glance

### Thursday April 26

|                       |              |  |
|-----------------------|--------------|--|
| 7:45 – 9 a.m.         | Lobby        | Workshop Registration                        |
| 8 a.m. – 5 p.m.       | Santa Rosa   | Workshop 1 - Digital Curation                |
| 8:30 a.m. – 4:30 p.m. | Santa Cruz   | Workshop 2 - Preservation                    |
| 9 a.m. – 12:30 p.m.   | San Miguel B | SCA Board Meeting                            |
| Noon – 5 p.m.         | Lobby        | Conference Registration                      |
| 1:30 – 5 p.m.         | San Miguel B | SCA Leadership Meeting                       |
| 5:30 – 8:30 p.m.      | Off site     | Opening Reception (Museum of Ventura County) |

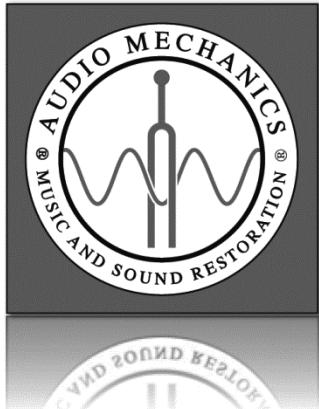
### Friday April 27

|                    |                     |   |
|--------------------|---------------------|---|
| 8 a.m. – 5 p.m.    | Lobby               | Conference Registration                             |
| 8 a.m. – 5:30 p.m. | San Miguel A        | Vendor Exhibits/Silent Auction                      |
| 8:15 – 8:45 a.m.   | Santa Rosa          | New Member Mixer                                    |
| 9 – 10 a.m.        | San Miguel B        | Plenary: William Deverell                           |
| 10 – 10:30 a.m.    | San Miguel A        | Refreshments/Exhibits/Auction                       |
| 10:30 a.m. – noon  | <u>Sessions 1-3</u> |   |
|                    | Santa Rosa          | 1 - Changing Mov. Image Access                      |
|                    | Santa Cruz          | 2 - Archivists Doin' It . . .                       |
|                    | San Miguel B        | 3 - What Questions Do You Have?                     |
| Noon – 2 p.m.      | Top of Harbor       | Luncheon: Janet Fireman<br>SCA ° wards #eremony     |
| 2:15 – 3:45 p.m.   | <u>Sessions 4-6</u> |   |
|                    | San Miguel B        | 4 - New Technologies & Archives                     |
|                    | Santa Cruz          | 5 - Pursuit: Moral Imperative                       |
|                    | Santa Rosa          | 6 - The Business of A/V Preserv.                    |
| 3:45 – 4:15 p.m.   | San Miguel A        | Refreshments/Exhibits/Auction                       |
| 4:15 – 5:45 p.m.   | San Miguel B        | SCA Members Meeting, followed by committee meetings |
| 6 – 7 p.m.         | Lobby               | New Member Happy Hour                               |
| 6 – 9 p.m.         | Off site            | Gourmet Night                                       |

## Schedule at a Glance

### Saturday April 28

|                      |                       |   |
|----------------------|-----------------------|---|
| 8 – 11 a.m.          | Lobby                 | Conference Registration                                 |
| 8 a.m. – noon        | San Miguel A          | Silent Auction  |
| 8:45 – 10:15 a.m.    | <u>Sessions 7-9</u>   |   |
|                      | Santa Cruz            | 7 - Lightning Talks                                     |
|                      | Santa Rosa            | 8 - New Methodologies in Women's History                |
|                      | San Miguel B          | 9 - Digital Curation                                    |
| 10:15 – 11 a.m.      | San Miguel A          | Refreshments/WAI celebration                            |
| 11 a.m. – 12:30 p.m. | <u>Sessions 10-12</u> |   |
|                      | Santa Rosa            | 10 - Appraising Scientific Records                      |
|                      | Santa Cruz            | 11 - SCA Strategic Planning                             |
|                      | San Miguel B          | 12 - Vital Partnerships in Local History/Digital Access |
| 12:30 – 2 p.m.       | San Miguel A          | Luncheon: Jerome Lynn Hall                              |
| 2:15 – 3:45 p.m.     | <u>Sessions 13-15</u> |   |
|                      | Santa Cruz            | 13 - Archivists Volunteering                            |
|                      | Santa Rosa            | 14 - OAC Contributors Meeting                           |
|                      | San Miguel B          | 15 - Accessioning Digital Files                         |
| 4 – 5 p.m.           | Santa Cruz            | SCA Board Wrap-up Meeting                               |



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## Notes



Farmers Pitting Apricots. Edgar M. Jones Ranch, Santa Paula, CA,  
c. 1890 (PN 1543). *Image courtesy of the Museum of Ventura County.*

## Notes



Pierpont Bay, Ventura, CA, c. 1930 (PN 354).

*Image courtesy of the Museum of Ventura County.*



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