

OAC Redesign

Rosalie Lack

Rosalie.Lack@ucop.edu

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<http://www.cdlib.org/inside/projects/oac/oacredesign.html>

Timeline

- Fall 2007: Planning
- January-August 2008: User interface design, iterative prototype design, and user evaluation activities
- September 2008: Prototype release
- February 2009: Launch

OAC Redesign Overview

- MARC in OAC; collection and item records (**new!**)
- Improve finding aid navigation and display
- Address usability issues
- Modernize the display
- Upgrade to features/functions that are now common on web sites
- Backend infrastructure upgrades
- Improve contributor tracking tools (**new!**)
- Calisphere/OAC

Two Audiences, Two Sites



Online Archive of California (OAC) (Finding Aids)

- Archivists
- Historians
- Researchers



Calisphere (Digital Objects – images and documents)

- K-12 Teachers
- General public
- Undergraduates

What will not be there ... yet

- Social networking bonanza (user tagging, tag clouds, “others who viewed this ...”)
 - Why? Other features took priority
- Metasearch/harvest other finding aids
 - Why? Other features took priority
- Browse (subject, name)
 - Why? Inconsistent metadata
- Request-it Feature
 - Why? Inconsistent metadata and current work practices

End User Experience

- A clear understanding of the purpose of the site and of finding aids
- Search results provide sufficient information to determine relevance; easy to scan
- Clearly understand what is available online and what is not
- Easily navigate finding aids
- Able to find information in order to contact the relevant institution
- Satisfied because the site was easy to use and understand
- Wealth of information organized in a clear, intelligible way

Questions?

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