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**Advertising Rates**

**SOCIETY OF CALIFORNIA ARCHIVISTS NEWSLETTER**

The Society of California Archivists Newsletter: Providing quarterly news and events of local and national importance for its California, national, and international members. Our paid circulation is approximately 500 issues per quarter. We are one of the largest regional archives groups in the United States.

**DEADLINES:** February 1, May 1, August 1, and November 1. Publication date is six weeks from this deadline.

**COMMERCIAL RATES:** (Applies to all individuals or groups selling a product or services. We sell interior advertising space only; no advertising available for cover or exterior back pages.) **Most commonly-requested sizes are bold-faced.**

✍	<b>Full page:</b>	<b>\$150.00</b>
✍	2/3 page:	\$125.00
✍	<b>half-page:</b>	<b>\$100.00</b>
✍	1/3 page:	\$75.00
✍	<b>Quarter-page:</b>	<b>\$50.00</b>
✍	1/6 page:	\$30.00
✍	1/12 page:	\$20.00

— Artwork must conform to standard sizes—please refer to the attached sizes sheet.

— Discount of 10% applies for three or more consecutive insertions.

— For preferred placement add 20%.

— All art should be positive-image, camera-ready material. However, if you have a computer-generated ad or artwork in .JPG, .TIF, .BMP or any other standardized file format, we'd prefer that. File should be of at least 300 dpi resolution, but preferably higher. Please call if you have any technical questions or concerns relating to submission of materials.

Checks should be made payable to the **Society of California Archivists, Inc.**

**JOB & EMPLOYMENT LISTINGS:** FREE to all interested companies and institutions. All employers are expected to comply with Equal Opportunity/Affirmative Action regulations. There are no restrictions on length of listings, but Editor reserves the right to edit submissions for brevity and clarity. Organizations running job listings are **STRONGLY** encouraged to include a specific salary range with the position listing.

TO INQUIRE ABOUT AD PLACEMENT OR OTHER ITEMS PLEASE CONTACT:

Brad Bauer, Editor  
SCA Newsletter  
Special Collections  
Thousand Oaks Library  
1401 E. Janss Road  
Thousand Oaks, CA 91362  
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**THE FINE PRINT:** Tearsheet and invoice will be sent upon publication. Net 30 days applies to all accounts. The inclusion of advertisements does not constitute endorsement by SCA. The Editor reserves the right to refuse any advertising submission.

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