

**The Future is Now: Digital Initiatives in the Archives**  
**Society of California Archivists Mini-Conference**  
**August 28, 2015**  
*Preliminary Program*

*All sessions will take place at the San Diego Air & Space Museum.*

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**8:30 AM - 9:30 AM Registration and Breakfast**

A free breakfast for all registrants will be held from 8:30-9:30am at the San Diego Air & Space Museum.

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**9:30 AM - 10:30 AM Welcome and Opening Plenary: Liberate Your Content!: A Call to Dismantle Permissions to Publish in Special Collections**

Remarks by Clay Stalls, Immediate Past President of the Society of California Archivists and Katrina Pescador, Director of Library & Archives at the San Diego Air & Space Museum.

Opening Plenary by Michelle Light, Director of Special Collections at the University of Nevada, Las Vegas Libraries

Michelle Light, Director of Special Collections at the University of Nevada, Las Vegas Libraries, exhorts special collections and archival repositories to stop requiring that researchers seek permission from us to publish content from our holdings and to stop assessing publication fees. After analyzing practices of several institutions, Light grounds this call in an examination of copyright law, ethics, and the profession's core values. She will also speak to UNLV's experiences implementing new practices for facilitating the use of reproductions.

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**10:45 AM -12:00 PM Session 1: Capturing Community and Cultural Content**

This session will examine three distinct projects utilizing unique methods of information capture and distribution to enhance access to local cultural heritage collections. Amanda Lanthorne, Special Collections Library Specialist at San Diego State University, will present **Dear Doc Post: Transcribing the Second World War**, examining implementation and use of crowdsourced transcription via Omeka to enhance findability within the five thousand letters contained in the *WWII San Diego State Servicemen's Correspondence Collection*

written by Aztec servicemen and women detailing their wartime whereabouts and activities. Emily Lapworth, Digital Special Collections Librarian at University of Nevada, Las Vegas, will present on the implementation of their **Scan-and-Return as Part of the Southern Nevada Jewish Heritage Project** for creating access to valuable local Jewish community documentation, while developing appropriate guidelines and procedures for acquiring and returning originals and describing and preserving digital surrogates. Eli Chartkoff, Digitization Specialist at Occidental College, will present **Oddball Media: Making use of the Now-Obscure Things we Find in our Stacks** which examines their project to digitize media documenting campus life and talks by national leaders to the campus community, focusing on the process of working with diverse and deteriorating media, migrating formats, and providing access.

Moderator:

Stephanie Mirkin, Project Archivist, Special Collections and Archives, UC San Diego

Speakers:

Amanda Lanthorne, Special Collections Library Specialist, San Diego State University  
Emily Lapworth, Digital Special Collections Librarian, University of Nevada, Las Vegas  
Eli Chartkoff, Digitization Specialist, Occidental College Special Collections & College Archives

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## **10:45 AM -12:00 PM Session 2: Teaching with Primary Sources in a Digital Environment**

Four special collections instructors will discuss the challenges and benefits of teaching with digital surrogates in the classroom, highlighting recent case studies from their institutions. In **Integrating Digitized Collections into Primary Source Literacy Instruction**, Heather Smedberg of UCSD will present recent research on the use of digital collections for educational use and provide examples of different ways she has engaged students. Alan Renga, of the San Diego Air and Space Museum, will present **Digitized Primary Sources in Education: What Works and What... Needs Improvement**, discussing factors contributing to a successful and useful digitization project for use in education. In **Using Digital Exhibitions in the Classroom: Exploring the Pedagogical Potential of Omeka and Scalar**, Sue Tyson of the Getty Research Institute will talk about projects she worked on while a Mellon Postdoctoral Digital Scholarship Fellow at Occidental College. Robert Montoya of UCLA will present **Networked Instruction in Library Special Collections: Online Pedagogy in Public Services**, describing how he has expanded UCLA's Public Service instruction infrastructure to support two teaching resources utilizing digitized surrogates of rare books and archival collections.

Moderator:

Katie Richardson, Special Collections and Digital Curation Librarian, Cal Poly Pomona

Speakers:

Heather Smedberg, Reference & Instruction Coordinator, Special Collections & Archives, UC San Diego

Alan Renga, Digital Archivist, San Diego Air & Space Museum

Sue Tyson, Special Collections Archivist, Getty Research Institute

Robert D. Montoya, Head of Public Services, UCLA Library Special Collections

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**12:00 PM -1:45 PM Buffet Lunch at the San Diego Air and Space Museum and Library & Archives Tours at the Mingei International Museum and the San Diego Museum of Art**

Enjoy a lunch buffet at the San Diego Air & Space Museum followed by tours of the Library & Archives at Mingei International Museum and the San Diego Museum of Art. The Frances Hamilton White Library at Mingei International Museum houses over 10,000 specialized books on folk art, craft and design. Just across the plaza and adjacent to the May S. Marcy Sculpture Court and Garden, the San Diego Museum of Art's library houses 30,000 volumes covering a wide range of art topics, with a special emphasis on Italian Renaissance, Spanish Baroque, Indian miniature painting, and Chinese art. Back-to-back tours will allow time to view both repositories along with a behind the scenes glimpse of some whimsical collections of ephemera.

Both institutions will host tours from 12:45 PM - 1:10 PM & 1:20 PM – 1:45 PM. Space is limited to 25 people per tour so please sign up for your group/tour time when registering. If your preference is to tour only one library/archives (either Mingei or SDMA) then please indicate the time (either 12:45 PM or 1:20 PM) and the library/archives collection (Mingei or SDMA) that you would like to see. Tours begin from the respective museum library/archives locations. If you have questions you can email Kristi Ehrig-Burgess at [kehrigburgess@mingei.org](mailto:kehrigburgess@mingei.org)

Mingei International Museum Library (1439 El Prado)

San Diego Museum of Art Library (1450 El Prado)

A map of Balboa park is available here:

<http://www.balboapark.org/sites/default/files/balboaparkmap.pdf>

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**2:00 PM-3:15 PM Session 3: Technology and the Archives**

This session will highlight tools and strategies that allow for facilitated access to digital materials. In **Embracing a Learning Engagement Strategy for Technology**, Joaquin Ortiz,

the Director of Education and Innovation at the Museum of Photographic Arts, will share his experiences using innovations in technology that allow museums and archives to develop engaging learning opportunities for current and new audiences. He will emphasize how using these technologies effectively requires connecting the goals of the organization to the strategic use of the tools.

Joanne Lammers, Hilary Swett, and Javier Barrios of the Writers Guild Foundation will present **Breaking iPad – The New Reading Room: Digital Access without Breaking the Bank**, a practical budget conscious approach to meeting increased user demands for streamlined access to non-circulating special collections while also honoring copyright restrictions and donor agreements. The WGF team will also share additional methods they are implementing to increase access, raise awareness, and educate users via online digital exhibits and pop-up exhibits featuring digital collections outside the library.

Moderator:

Kristi Ehrig-Burgess, Library, Archives & Digitization Manager, Mingei International Museum

Speakers:

Joaquin Ortiz, Director of Education and Innovation, Museum of Photographic Arts  
Joanne Lammers, Managing Director, Library & Archives, Writers Guild Foundation  
Hilary Swett, Archivist, Writers Guild Foundation  
Javier Barrios, Acquisition Manager, Writers Guild Foundation

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#### **2:00 PM-3:15 PM Session 4: Search, Map, Engage! How Digital Initiatives at USC are Transforming the Use and Reach of our Materials**

This session will introduce three Digital Humanities projects that librarians and staff at the USC Libraries have been working on to increase engagement with and discovery of materials in their archives and special collections. With **The LibViz Project - A New Tool for Search & Engagement in Special Collections**, Sue Luftschein and Michaela Ullmann of USC's Special Collections will present the LibViz project, a touch and gesture-based interface that allows users to search and explore 3D objects in Special Collections without the limitations of the physical space. Andy Rutkowski, now Geospatial Resources Librarian at UCLA, and Joseph Hawkins, Director of the ONE Archives at the USC Libraries, will present the results of a collaborative project, **Archival GIS: Mapping Gay Bars in Los Angeles from 1965 to the Present**, in which items from the collections of the ONE Archives were mapped, thus allowing for the creation of new ways to explore the archival holdings. Giao Luong Baker, Digital Imaging Manager, and Matt Gainer, Head of Content and Management, will introduce strategies undertaken to expand the use of the USC Digital Library by humanities scholars, and to extend the reach of its collections through Pinterest and the Digital Public Library of America.

Moderator: Katie Richardson, Special Collections and Digital Curation Librarian, Cal Poly Pomona

Speakers:

Sue Luftschein, Archival and Metadata Librarian, Special Collections, USC

Andy Rutkowski, Geospatial Resources Librarian, UCLA

Giao Luong Baker, Digital Imaging Manager, Digital Library, USC

Michaela Ullmann, Exile Studies Librarian, Special Collections, USC

Joseph Hawkins, Director, ONE National Gay & Lesbian Archives, USC

Matt Gainer, Head of Content and Strategy, Digital Library, USC

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**3:30 PM - 4:45 PM Session 5: Digital in a Flash: Lightning Talks on Digitizing, Describing, Accessing, and Utilizing Digital Resources**

In a flash, this session will bring to you a group of speakers sharing diverse projects. In **Touch Me Here: Bringing digital resources to public interactive kiosks**, Kenn Bicknell from the Dorothy Peyton Gray Transportation Library, will share an overview of successful deployment of web-based timeline tools and other digital resources on interactive public kiosks outside the library environment. In **Using Omeka and the Oral History Metadata Synchronizer in a Mixed-Media Japanese American World War II Veteran Archive**, Summer Espinoza will share experience utilizing the Oral History Metadata Synchronizer and Omeka to increase discoverability of Go For Broke National Education Center oral history videos. Jeannie Kays, in **Accessing the Past**, will present on the Palm Springs Public Library's work to bring community partners together to make collections digitally available and keyword searchable. Kevin Miller of Pepperdine University will present on the digitization and curatorial arrangement of a large collection of negatives and prints in **What's your Source?: The Dilemma of Scanning Negatives vs. Prints to Represent Images in Photography Collections**. In **Embedding Metadata in PDFs**, Robert O'Leary of the California Western School of Law will demonstrate how to find and embed metadata contained in PDF files. Jennifer Peet, in **Documents of Life: An Archive-Based Graduate Course at Chapman University**, will describe using War Letters Archive digital collections to introduce graduate students to the basics of archival research and discuss the challenges that arise when using digital collections as primary sources in the classroom.

Moderator:

Mallory Furnier, Special Projects Archivist, Autry National Center

Speakers:

Kenn Bicknell, Digital Resources Librarian, Los Angeles County Metropolitan Transportation Authority

Summer Espinoza, Digital Collections Manager, Go For Broke National Education Center

Jeannie Kays, Library Director, The Palm Springs Public Library

Kevin Miller, Librarian for Digital Curation and Publication, Pepperdine University Libraries

Robert O'Leary, Reference Librarian, California Western School of Law

Jennifer Peet, PhD, Adjunct Professor, Peace Studies Program, Chapman University

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### **3:30 PM - 4:45 PM Session 6: Managing Digital Assets**

This session will feature the digital projects of three archival collections and the ways in which their archivists have managed both their digital assets and their digital asset management systems. Tracey Panek will present **From Blue Jeans to Data Bytes: Designing a Fashion-Forward Digital Archives at Levi Strauss & Co.**, a case study of the six-month process of transitioning from paper-based to digital-based collections. Susan Chesley Perry and Jess Waggoner of the UC Santa Cruz Library will present **Moving Made Easy: Getting Content Into and Out of Omeka Using the Curator Dashboard**, discussing UCSC's development of a suite of in-house Omeka plugins to aid in the digital exhibition of materials from various sources. Rand Boyd and Brett Fisher of Chapman University will discuss the challenges and solutions of setting up a digital archive program in **Iterative Whining: Creating a Digital Archive Program at the Leatherby Libraries**.

Moderator:

Rebecca Fenning Marschall, Curator of Manuscripts, William Andrews Clark Memorial Library, UCLA

Speakers:

Tracey Panek, Levi Strauss & Co. Historian

Susan Chesley Perry, Head of Digital Initiatives, UC Santa Cruz Library

Jess Waggoner, Digital Projects Librarian, UC Santa Cruz Library

Rand Boyd, Coordinator of Special Collections and Archives, Chapman University

Brett Fisher, Chair of the Library Systems & Technology Division, Chapman University

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### **5:00 PM - 6:00 PM Happy Hour**

Debrief from the conference with fellow archivists at the Prado restaurant or Panama 66.